

# Rogue River Guides Association

## CODE OF ETHICS

- I will at all times conduct my operations and services in an ethical and business like manner.
- I will not misrepresent any rates or service accommodations nor otherwise mislead prospective clients through false or fictitious advertising. Rates, accommodations, and services will be clearly defined to prospective clients prior to booking and acceptance of deposits.
- I will maintain all my equipment to include livestock, camp gear, boats, vehicles, and all other miscellaneous gear in good condition and working order.
- I will employ only well-trained, courteous and sufficient personnel to adequately care for guests and render necessary services.
- I will not allow any wanton waste of fish or game on a trip that is my responsibility. I'll make every effort to keep all fish and game in a fresh and edible state. Utmost care will be taken to preserve all trophies in a satisfactory condition.
- I will make a sincere effort to inform my clients with adequate information on the type of country, weather, travel involved, clothing requirements, and hunting or fishing skill required so they can fully enjoy their outdoor experience.
- I will at all times provide for the safety of my clients and employed personnel, and when necessary will not hesitate to remind anyone of unsafe practices which come to my attention.
- I will fully cooperate with Federal, State and local fish and wildlife officials. I will advise my clients of all applicable conservation standards, fish and game laws, license requirements, statutes and regulations.
- I will at all times cooperate fully with private landowners, public land management agencies and/or stockmen, other guides, and respect their rights and privilege.
- I will always leave a clean camp, striving to maintain the environment in as good or better condition than when I arrived.
- I will refrain from criticizing or belittling fellow guides in the presence of clients, and will talk disagreements over with them in private at a later date if necessary to correct and improve each other's operation.